



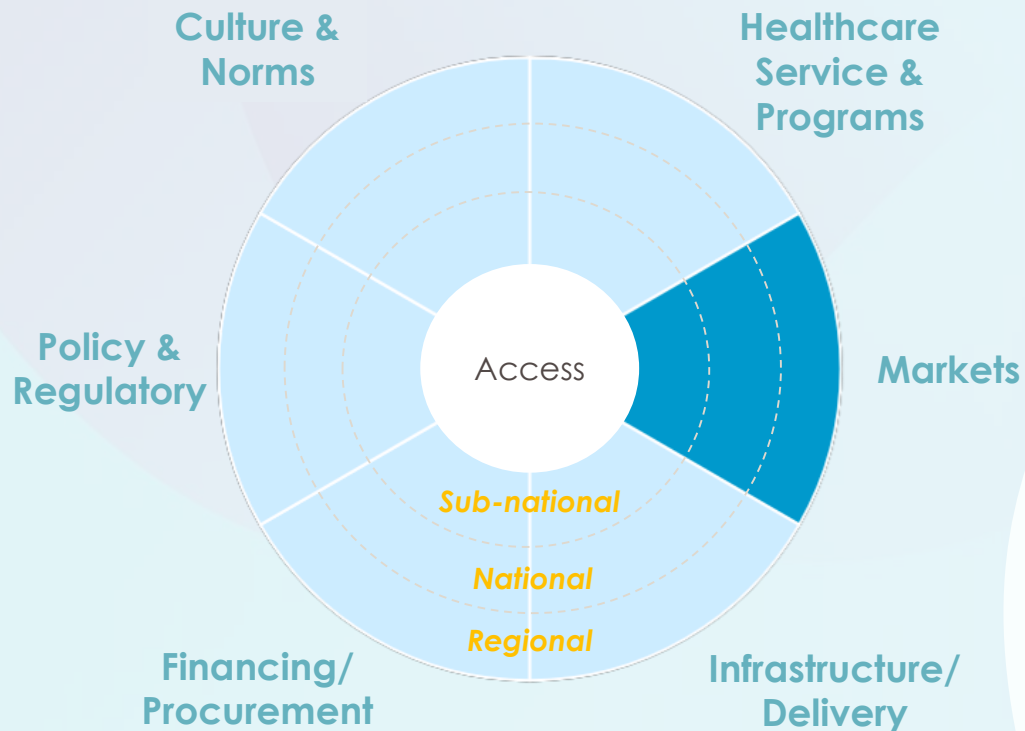
SEMA

REPRODUCTIVE HEALTH

Country efforts to improve
Sexual and Reproductive
Health commodity markets



Access relies on interactive systems including markets



Healthy markets

Healthy markets:

- Responsive to consumer preferences
- Equitable and sustainable prices
- Reliable and sufficient supply
- Quality products
- Adequate financing
- Effective introduction of new products

Healthy markets cannot be achieved without **market stewardship** including:

- Market data & analytics
- Market management

As countries increasingly manage national SRH markets, there is an urgent need to build country market stewardship capacity



Today's objectives

1. What do countries see as key market issues?
2. Where are they prioritizing their efforts?
3. Where do they want support to strengthen local market stewardship?



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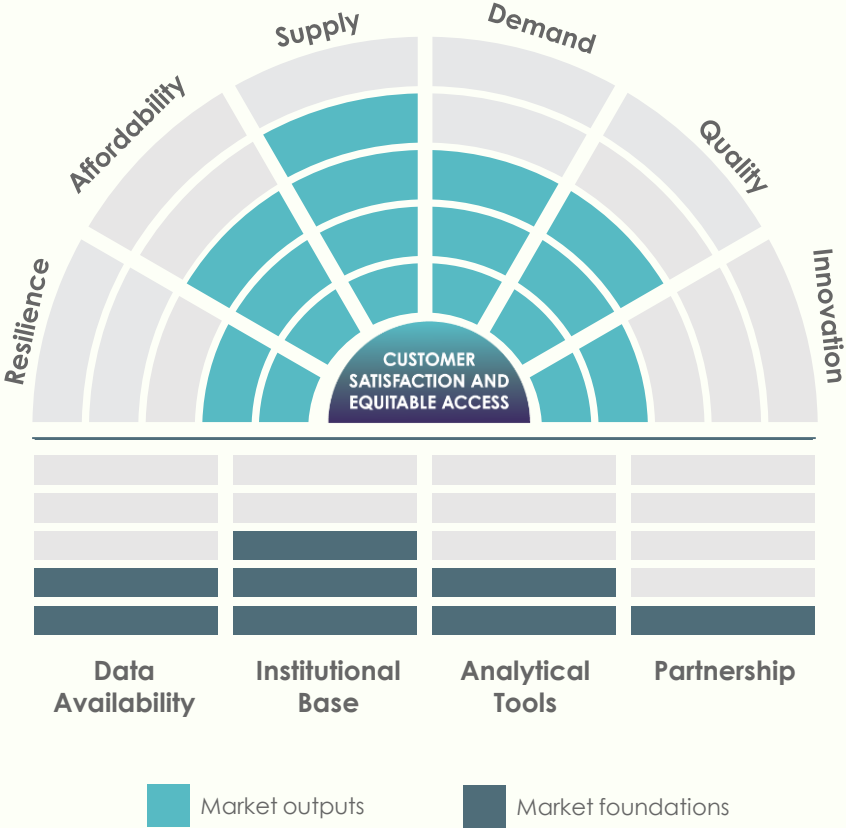


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Burkina Faso assessment results



Burkina Faso market shortcomings



Dependence on donor financing



Limited manufacturing pool contributes to supply insecurity and quality concerns



Low private sector engagement



Market actors do not respond to consumer preferences or introduce new products



Gap across key market foundations that inhibit coordination and partnership

Financing



Alongside a national financing strategy, launch a related advocacy campaign directed towards government stakeholders to mobilize domestic resources.

Supply



Coordinate a manufacturers' forum to promote the participation of national and international manufacturers in the market for SRH products in Burkina Faso, in order to ensure security of supply and product quality in the national market.

Private sector



Identify and implement incentives to improve private sector participation in the SRH market.

Demand



Develop and implement (in collaboration with the Direction de la Santé de la Famille a roadmap for the integration of user preference data into contraceptive procurement tables.

Data



Technical assistance to develop specific priority data and analytical tools to improve coordination and partnership.



Reflections from the Government of Burkina Faso, Dr Augustine Tangahire

Senegal Assessment results



Senegal market shortcomings



Low availability of quality data to understand market trends and guide strategies.



Insufficient understanding of consumer and provider needs impacts effective provision of FP products and services.



Limited cost recovery and revenue for FP products may inhibit provision at service delivery points.



Donor dependency and lack of diversity in funding sources undermine financial resilience.



High dependence on imports can create supply risks.



Insufficient involvement of the private sector in FP product markets limits access.

Data



- Develop and test cost-effective strategies to understand and collect data on private sector utilization trends
- Introduce USAID Quantification Analytics Tool (QAT)
- Implement an integrated logistics information management system for RH and FP products, to facilitate decision-making

Consumer needs



- Collaborate with partners to identify cost-effective strategies to gather data on consumer preferences

Cost recovery



- Extend ERPX3 and use interoperability between DHIS2 and ERPX3 to improve data quality

Financing



- Explore alternative strategies to increase national funding to meet financial needs

Imports



- Examine opportunities to improve trade and tax policies
- Pursue regional and global dialogues under the leadership of WAHO to identify opportunities to attract a local or regional supplier for high-supply risk RH products

Private sector

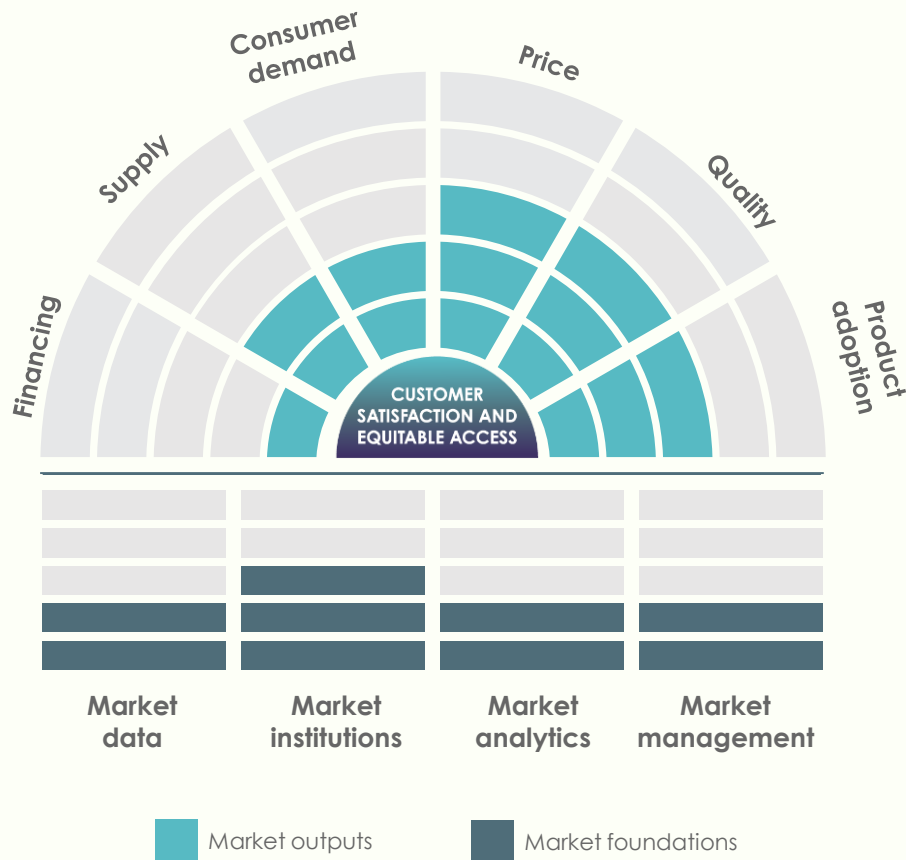


- Explore reforming policies
- Set up a mechanism for continuous mapping of the role of the private sector in the availability of contraceptive products



Reflections from the Government of Senegal, Dr Ciré Ly

Nigeria federal assessment results



Market shortcomings

- More information available on FP at the national level compared to MNH.
- Coordination and collaboration with the private sector was lacking and contributed to low scores across the domains.
- Financing is characterized by poor budgetary releases vs. commitment compounded by a widening SRH financing gap.
- Market data though available is fragmented through vertical programming and the lack of collaboration between the public and private sectors.

Financing



- Utilize Government Financing Mechanisms to Increase the Availability of SRH Services and Commodities

Supply



- Provide an Enabling Environment for Local Manufacturing of SRH Commodities

Data & analytics



- Improve The Capacity Of Relevant Stakeholders For Data Reporting, Integration And Analytics For Effective Service Delivery And Informed Decision-Making

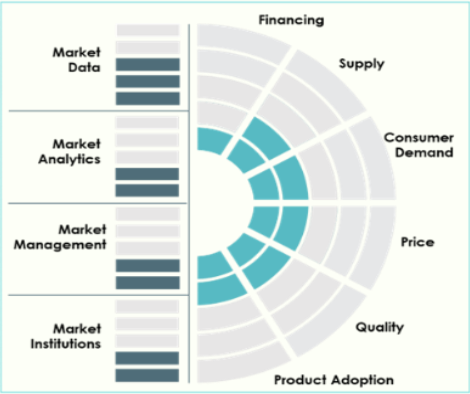
Market management



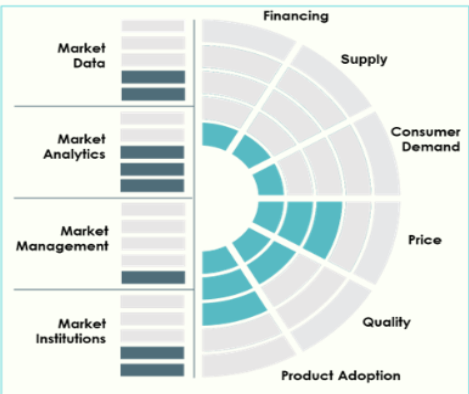
- Harness private sector capacity to promote access to SRH commodities and services.
- Strengthen SRH Policy implementation and Support States to Domesticating the existing SRH Policies.

Nigeria state assessment results

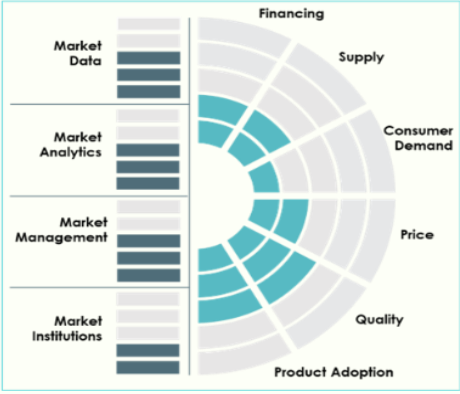
Ekiti



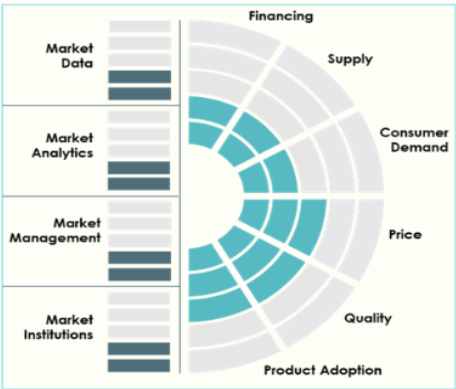
Kaduna



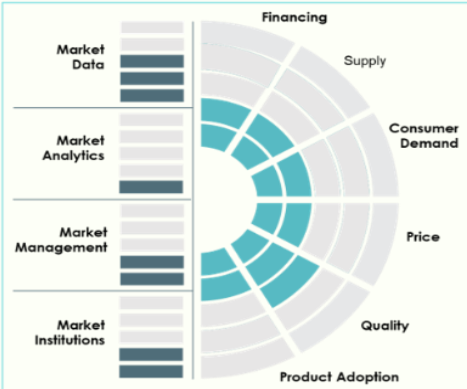
Lagos



Niger



Osun



Market conditions

Market foundations

Nigeria state market shortcomings



High dependence on donor financing without corresponding increase in domestic financing for SRH commodities undermines resiliency.



Limited regional or local manufacturing capacity contributing to quality and supply security concerns.



Limited private sector engagement resulting in poor visibility into the sector and coordination.



Non existent or limited market stewardship and analytical tools.

Strengthen Market Foundations



- Increase data availability from the private sector. This is critical for greater SRH market stewardship.

Enhance Market Coordination



- Establish SRH market groups with wide stakeholder representation.

Strengthen Procurement Systems



- Explore pooled procurement options.
- Include the private sector in the quantification and supply planning process.

Develop SRH Market Strategies



- Track and monitor changes in SRH market with specific state strategies developed with market players.



Reflections from the Government of Nigeria, Dr Victoria Omoera

Themes and recommendations

Data



Problem: Challenges in accessing data - especially consumer research, private sector - for analysis.

Solution: Test and scale cost-effective solutions to fill gaps; support monitoring market data.

Stewardship



Problem: Challenges in assessing state of total market and designing solutions.

Solution: Strengthen country and sub-national market stewardship capacity (financing, price, supply).

Partnership



Problem: Engaging private sector to align on market vision and design solutions.

Solution: Share best practices in public/private engagement.

Collective Action



Problem: Lack fora to raise shared issues emerging from countries for action.

Recommendation: Create mechanism to elevate collective issues for regional or collective action (e.g., regional manufacturing base, third party supply platform/collaborative procurement to manage supply and affordability risks, sharing best practices on financing and pricing frameworks).

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Thank you